

HOMEOWNER ALERT!



Dear Homeowner,
Your Roofer Has Something to Tell You

There's a reason attic ventilation is part of your roof estimate

We asked roofing contractors who attend our best-practices *Attic Ventilation: Ask the Expert seminars*: "What message do you wish you could relay to a homeowner PRIOR to your arrival to inspect their roof and attic?"

- 1) **Attic ventilation is not a scam or fake news.** Done properly it helps to fight damaging heat, moisture and ice dams. Unfortunately, most attics are incorrectly vented. Is yours?
- 2) **Energy savings await.** Attic ventilation gives you a return on investment better than any other system within the roof assembly. I know because I'm in attics every day.
- 3) **Your shingle warranty is at risk.** The full terms of the shingle warranty are directly tied to proper attic ventilation. Why put it in jeopardy?
- 4) **My price is in line with the scope of work.** When comparing cost estimates please understand (or ask about) the scope of work details. My estimate includes a properly balanced attic ventilation system with the longevity of your roof in mind.

You can read the complete wish list and statements from roofing contractors across North America [HERE](#). You can also customize the brochure with your company contact information inside our Print-on-Demand [STORE](#).

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Air Vent Inc, 4117 Pinnacle Point Drive, Ste 400, Dallas, TX 75211